

THE MAGICAL LEADER'S SUPERPOWERS

1

THE MINDSET

To make sense out of chaos and complexity to find a direction so others can act.



2

THE SKILLS

To invent the future instead of being surprised by it when it arrives.



3

THE NEW METHODS

To create sacred spaces for a wider array of stakeholders to shape new directions.



4

THE INVISIBLE FORCES

To drive results through universal laws such as attraction, flow, synchronicity, and intention.



5

THE ADAPTABLE APPROACHES

To address complex problems not solved by expertise or best practices.



6

THE CONFIDENCE

To confront unpredictable situations and still make good decisions.



7

THE FRAMING SKILLS

To lead others to action by constructing reality around uncertain business conditions.



8

THE MAGIC COACH APPROACH

To coach others to discover and call upon their own inner magicians.



WHY THE MAGICIAN ARCHETYPE?

TO TURN CHAOS INTO ORDER, YOU NEED A NEW MINDSET AND SKILLSET

Archetypes are our other "characters," we call upon to fulfill our true potential as humans or find magical answers where there don't seem to be any. They provide a lens through which we see the world and make decisions and we can call upon our inner Magician's "superpowers" to cut through complexity and achieve new business results.

YOU ACCESS YOUR INNER MAGICIAN BY DEVELOPING THESE CAPACITIES

TRANSFORMATION

Repeatedly creating something special and informative, and helping others transform their worlds.

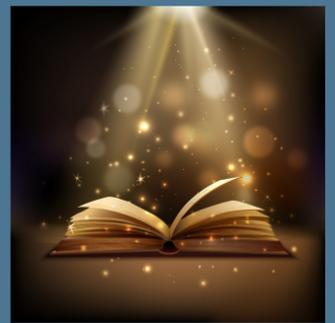


VISIONING

Bringing the future to the present and creating new possibilities with others.

KNOWLEDGE

Growing your knowledge and skills in the areas of sensemaking, framing/reframing, visioning, creating sacred spaces, and working with the invisible forces (attraction, flow, synchronicity, intention and more).



PERCEPTIVENESS

Being uniquely aware of unseen forces in the business environment, insightful about others' motives and talents, and highly aware and empathetic towards key stakeholder audiences.

BROAD PERSPECTIVE

Seeing the world beyond your own unique lens to glean insights and create predictive models that allow you to see the course you are charting for your organization.

